



Møllebro/Denmark Retail

Retail masterplan / 80,000m²
A large retail development in an area of natural and historic beauty.

Site
The site for the development is located in the outskirts of the historic town of Hillerød. The town is surrounded by large green areas.

Rather than crop off the natural meadows that run across the site boundary, the development allows the landscape to maintain its course and flow through the scheme which becomes built up around it. Wide plazas and market squares re-enforce the existence of this nature route through the retail space continuing naturally into the surrounding landscape at either end.

My role
Working closely with the client, their advisors and Hillerød Kommune, I was the architect responsible for preparing the project for the municipal planning process and environmental impact assessment. I worked largely alone on this project generating material required for planning, public hearings, market and spatial analysis and substantial client sales material.

